



Unit: 4.7

Effective Searching

Key Learning

- To locate information on the search results page.
- To use search effectively to find out information.
- To assess whether an information source is true and reliable.

Key Resources



2Publish Plus



Key Questions

What is a search engine?

A search engine is a piece of software that allows the user to find and display pages from the World Wide Web.

Key Vocabulary

Balanced View

Presenting opposing points of view fairly and without bias.

Easter eggs

An unexpected or undocumented feature in a piece of computer software or on a DVD, included as a joke or a bonus.

Internet

A global computer network providing a variety of information and communication facilities.

Key words

A word or a group of words an Internet user uses to perform a search in a search engine.

Reliability

The degree to which the result of something can be depended on to be accurate.

Results page

Where the answers to a search are displayed.

Search engine

A program that searches for and identifies items in a database. Used especially for finding sites on the World Wide Web.